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| **Award criteria**  **2020 – Erasmus Mundus Joint Master Degrees (EMJMD)** |

The information below provides guidance on the type and scope of information to be provided by applicants under each award criterion. Applicants should provide full but concise information on each point. The questions in *italics* should give guidance to applicants in order to respond to the following award criteria:

* ***Relevance of the project***
* The information provided by applicants on this award criterion should not exceed **15** **pages in total** (Font 11 - Times New Roman).
* Only those proposals that score at least 75% of the maximum allocated points (i.e. minimum 30 points out of 40) under this criterion will be considered for funding.
* ***Quality of the project design and implementation***
* ***Quality of the project team and the cooperation arrangements***
* ***Impact and dissemination***
* The information provided by applicants on the above-mentioned three award criteria should not exceed **25** **pages in total** (Font 11 - Times New Roman).

To be considered for funding, proposals must score at least 70 points out of a total of 100.

Furthermore, information on the following aspects will be evaluated separately (see section at the end of this document):

* **Projects/activities implemented by the consortium organisations:** a short presentation of each consortium organisation (applicant and partners) with regard to projects/activities implemented relating to the proposed programme.
* **Skills and expertise of key staff** involved in the project.

If relevant, a **list of projects that have been supported with EU funding** in the last financial year, as well as all EU grant applications submitted for the same project must be provided in the relevant tables.

# *Relevance of the project (maximum 40 points)*

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| * 1. The proposal's elements of *"jointness"*/integration, design and structure are tailored and effective for achieving the EMJMD aims and objectives.   *How does your proposal reflect a common and integrated approach by the consortium?*  *What concrete elements of "jointness" have been tailored and incorporated into the Master design/structure?*  *How relevant are these elements for achieving the EMJMD objectives?* |
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| * 1. The proposed EMJMD responds to clearly identified needs in the academic field.   *Describe the needs analysis on which the proposal is built.*  *Based on the needs analysis results (at national/international level), what added value does the proposal offer in concrete terms?*  *How does this justify EU financial support?* |
| * 1. The proposal defines how the EMJMD aims to increase the attractiveness of the European Higher Education Area, and to foster excellence, innovation and competitiveness in terms of academic fields/subjects targeted.   *Describe the main academic subjects on which the EMJMD proposal has been built.*  *How relevant are they in the context of the academic discipline(s)/field(s)?*  *How will the EMJMD enhance the competitiveness of the targeted academic disciplines?*  *What are the learning outcomes of the Master programme?*  *What is innovative in the proposal compared to similar academic offers?*  *How will the EMJMD contribute to university excellence in the European Higher Education Area (EHEA)?*  *How will the anticipated project results strengthen innovation and excellence in the HEIs involved, and strengthen the European higher education system in general vis-à-vis other regions and competitors in the education field?*  *In which way does the proposal contribute to increasing the attractiveness and competitiveness of the European Higher Education Area?* |
| * 1. The proposed EMJMD consortium is highly relevant with regard to internationalisation in higher education and has been designed to maximise the benefits of student and staff mobility.   *How will the proposal support the internationalisation of European higher education in concrete terms?*  *How will the cooperation be reflected in the respective HEI internationalisation strategies?*  *How will the EMJMD bring positive and long-lasting effects on the participants involved?*  *How will students improve their learning performance and staff improve their professional competences?*  *Describe how the Master programme will enhance intercultural awareness, foreign language competences, and other transferable skills.* |

# *Quality of the project design and implementation (maximum 20 points)*

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| * 1. The proposal defines the academic programme and the learning outcomes and details how the excellence in the academic content will be ensured.   *How is the proposed Master programme/curriculum designed to guarantee academic excellence?*  *Explain the teaching approach and the learning/research methods of the EMJMD.*  *Describe how they ensure delivery of excellent academic content.*  *Describe the innovative features included in the coverage of the academic field/subjects?* |
| * 1. The proposal describes a set of internal and external evaluation methods of the EMJMD, how they will be put into practice and used to monitor, upgrade and improve the quality of the course   *Explain how quality assurance standards and procedures have been agreed.*  *Are they compatible with the Standards and Guidelines for Quality Assurance in the EHEA (ESG) and the European Approach for Quality Assurance of Joint Programmes?*  *Describe the methodology and detailed timeline for activities related to internal and external project evaluation.*  *Explain which consortium bodies and external players will be involved in this exercise.*  *How will the assessment outcomes be taken into account for monitoring, upgrading and improving the overall quality of the Master course?* |
| * 1. The proposal defines how the student mobility is organised and is instrumental to the course objectives, and presents a draft strategy/planning for an effective involvement of invited scholars/guest lecturers   *Explain how student mobility is organised around the course modules.*  *Describe the plans to ensure effective academic induction of the students, especially those coming from Partner Countries.*  *If applicable, explain how often the students (from the same or different programme intakes) will meet and exchange.*  *Outline the strategy/planning to ensure that invited scholars/guest lecturers benefit the students.* |
| * 1. The proposal explains in detail all relevant information provided to the students/academic staff prior to course enrolment, and the services offered in terms of support for accommodation, language training, administrative formalities (e.g. visa support), and insurance   *Describe the jointly organised student application/selection procedure.*  *Explain the services and information provided to students/guest lecturers at the host institutions before and during their mobility periods.*  *Describe how student support for accommodation, language training, and administrative formalities (e.g. visa, residence permits) will be managed at each partner institution.*  *Explain the main features of the student insurance scheme within the consortium.*  *Explain the equity strategy (e.g. balanced gender participation, students with special needs).* |
| * 1. The proposal clearly outlines the course rules, student rights and obligations concerning the academic, administrative and financial aspects of EMJMD implementation   *Outline the jointly agreed course rules (e.g. related to ECTS credits of the different modules, examination and resit options, internship regulations, etc.) and the student rights and obligations concerning academic, administrative, and financial aspects of the programme and recorded in the (draft) EMJMD student agreement.*  *Describe the methodology for managing scholarships within the consortium, especially the EMJMD funded scholarships.* |
| * 1. The proposal describes the envisaged activities/facilities to ensure the effective integration/networking of the EMJMD students within their socio-cultural and professional environment   *Describe the measures foreseen to help students get experience of socio-cultural/economic and professional environments related to study fields.*  *Describe the organisation of internships and explain how these help students to understand and access the world of work.*  *Explain how networking is supported within the programme and describe the role played by associated partners and invited scholars/guest lecturers.* |
| * 1. The proposal clearly outlines the interaction between the EMJMD and non-educational actors in course implementation   *Explain the contribution of non-educational actors, including representatives from the business community in the programme design, e.g. curriculum development, course evaluation, knowledge and skills transfer, delivery of complementary courses, course promotion, etc.?* |

# *Quality of the project team and the cooperation arrangements (maximum 20 points)*

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| * 1. The proposal clearly shows how the fields of expertise of the involved partners/staff are complementary and of added value for the EMJMD implementation. Where applicable, the proposal describes how existing cooperation agreements have been enhanced to meet the EMJMD's objectives.   *Explain the institutional expertise and professional experience of key staff in each partner, highlighting complementary strengths and added value for programme implementation in its wider socio-economic environment.*  *Describe whether the partners have worked together in previous international projects, and if so, how existing partnerships have been enhanced / enriched by the current proposal.*  *How does this contribute to widening the joint programme across the EHEA?*  *Explain how the consortium designed the curriculum, and how the academic strengths of individual partners are reflected.*  *Describe the added value of invited scholars/guest lecturers in the teaching part of the programme.* |
| * 1. The proposal describes the institutional commitment of each partner, specifies their role and tasks in the EMJMD implementation, and outlines the working mechanisms of the governing bodies and management tools in place   *Describe the institutional commitment of the consortium to the joint delivery of the programme.*  *Explain the design of the academic, administrative, and financial rules and procedures related to implementation and monitoring.*  *Describe the roles and task definitions of the partners and any associated partners in the consortium.*  *Explain, in concrete terms, the distribution of duties and tasks among the partners (including course promotion/marketing, outreach to associated partners, organisation of student internships, induction courses, summer schools, scholarship payments, course evaluations, administrative support, financial resources, etc.).*  *Outline the management bodies and working mechanisms envisaged for effective project implementation, performance monitoring and sharing of information among the participating universities.*  *Explain the involvement of students in these management structures.* |
| * 1. The proposal describes, *inter alia,* the joint criteria, principles and requirements for student application, selection and admission requirements, student examination and performance evaluation   *Outline in detail the joint working mechanisms for student application, selection and admission criteria and the related procedures to be stipulated in the consortium agreement (draft provided in optional annex).*  *Explain the mechanisms for performance assessment, and outline the common methods for examination and thesis defence.* |
| * 1. The proposal explains how the student participation costs have been calculated, and provides a description on how financial resources including complementary funding will be mobilised, allocated and managed within the partnership.   *Provide a budget calculation (based on a financial needs analysis) of the consortium's estimated costs and income when running the programme.*  *Provide a justification of the anticipated student participation costs.*  *Explain each partner's financial contribution to the implementation of the joint Master, especially when the anticipated student costs are higher than the maximum EU contribution.*  *Explain the use of the lump sum for consortium management, including possible provisions for the involvement of invited scholars and guest lecturers.*  *How will complementary funding be mobilised?*  *Explain the allocation of available funds within the consortium and the procedure for agreeing this allocation at consortium level.* |

# *Impact and dissemination (maximum 20 points)*

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| * 1. The proposal offers a convincing mid/long-term development/sustainability strategy and makes realistic projections beyond the EU funding period, and the ways to mobilise other funding sources for scholarships and self-funded students.   *Describe the medium/long-term consortium strategy to support the further development of the Master programme after the EU funding period.*  *How will the consortium mobilise self-funded students and scholarship funding from other (non-EU) sources in order to address sustainability?* |
| * 1. The proposal explains how the EMJMD will generate impact at institutional level (faculty/university), and how it enhances the internationalisation strategy of the consortium partners towards relevant stakeholders at national/European/international level.   *Describe the expected impact at institutional level (faculty/university/consortium) when running the programme.*  *Explain the contribution of the programme to each partner's internationalisation strategy, and how the contribution will facilitate outreach towards national and international stakeholders.*  *What will be the impact on the EHEA?*  *What will be the impact outside academia?*  *Describe the tools to be used to measure results and assess impact.* |
| * 1. The proposal describes how the proposed EMJMD encourages entrepreneurship and a sense of initiative, describes how employers will be involved in course implementation in order to improve students competencies and skills and thereby enhance the employability of graduates   *Explain how entrepreneurship will be encouraged in order to maximise professional opportunities.*  *Describe how the needs of future employers in the study field are taken into account to maximise employability for the programme graduates.*  *Explain how public and/or private sector stakeholders will develop the horizontal skills of the students.* |
| * 1. The proposal describes the types and methods of promotion/dissemination mechanisms, its target groups, and the concrete tasks of the partners in the awareness-raising strategy of the EMJMD. It explains how it plans to attract excellent students worldwide.   *Explain how the project will attract excellent students and invited scholars/guest lecturers from around the world.*  *Describe the role of the consortium partners in the action plan to promote the programme.*  *Apart from the student community, describe the key players to be targeted in the promotion/dissemination strategy.*  *Describe the planned measures to disseminate and exploit project results, optimise their value, strengthen their impact, transfer them to different contexts, integrate them in a sustainable way and use them actively at European and worldwide levels.* |
| * 1. If relevant, the proposal describes how the materials, documents and media produced will be made freely available and promoted through open licences, and does not contain disproportionate limitations.   *If and where applicable, describe how educational materials will be made freely available (including in digital format through the Internet) and promoted through open licences/open educational resources (OER) in order to increase the impact of the project.* |

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| Projects/activities implemented by the consortium organisations in relation with the proposal and Skills and expertise of key staff involved in the project |

This section must be completed for each organisation involved in the consortium (applicant and partners) and their key staff members directly involved in the project. The information provided in this part will be used specifically in relation to the assessment of the *"Quality of the project team and the cooperation arrangements".*

Each organisation must complete separately the tables of this form. The partner number of each organisation has to be indicated, followed by the respective organisation name. The number allocated to each organisation (P1, P2, P3 … Pn) should respect the same numbering used in the eForm. Filling-in the table by each partner should be done by copy-pasting the respective table.

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| **Projects/activities implemented** by the consortium |

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| Partner number | ***Pn*** |
| Organisation name | ***PIC Legal name*** | |
| *Please provide a short presentation of projects/activities (e.g. title, duration, funding programme, partners involved, etc.) implemented by your organisation relating to the area covered by the proposed project. (maximum 2.000 characters)* | | |
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| **Skills and expertise** of key staff |

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| Partner number | ***Pn*** | |
| Organisation name | ***PIC Legal name*** | | |
| *Please provide a summary of relevant skills and experience of the key staff directly involved in the project, including where relevant a list of recent publications related to the domain of the project. At least one (1) person must be identified for each consortium member with a maximum of three (3). Please adapt the table according to the number of key staff per organisation. (maximum 750 characters for each person)* | | | |
| 1. Name of staff member | |  | |
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| 1. Name of staff member | |  | |
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| Other EU grants |

*Please list the projects for which the applicant organisation only (P1), respectively the department responsible for the management of this application, has received financial support from EU programmes or initiatives during the last financial year.*

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| **Programme or initiative** | **Reference number** | **Beneficiary Organisation** | **Title of the Project** |
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*Add lines in the table as necessary*

*Please also list any EU grant applications submitted by the applicant organisation (P1), respectively the department responsible for the project proposal, as well as by partners for the same /similar /closely linked project and mention the EU Programme concerned and the amount requested.*

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| **Programme concerned** | **Amount requested** |
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*Add lines in the table as necessary*